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Rhona O'Connell is a recognised authority in the metals markets, with over 20 years' experience as an analyst in the metals sector.

After graduating from Cambridge University with a degree in Natural Sciences and Law, she gained her first experience in the precious metals markets working for mining company Consolidated Gold Fields Ltd. The company was then the producer of the Gold Surveys that are now under the auspices of GFMS, along with inhouse analysis of silver and the platinum group metals for mine feasibility studies and marketing plans. She subsequently worked for commodity brokers Rudolf Wolff, was the group precious metals analyst for investment bankers Shearson Lehman and spent ten years as a metals markets analyst in the stockbroking fraternity before latterly managing the gold market research at the World Gold Council.

Rhona is the managing director of GFMS Analytics and ROC Consultancy, an independent market analysis specialising in metals markets analysis and comment. The specialist areas constitute gold, silver, platinum and palladium, looking at the markets themselves in the context of the economic, political and financial environments while considering also the performance of other asset classes and related mining equities.